



## Keynotes, Seminars and Training Based on Jon Gordon's Best Selling Books

All keynotes and seminars are customized to meet the goals and objectives of each client



"Jon Gordon's presentation on *The Energy Bus* to our U.S. sales organization was top notch. He quickly engaged the group with his "high energy" style and provided everyone in the audience with a powerful and memorable user-friendly framework for taking their own energy management to a new level. Beyond the shadow of a doubt, we will work with him again."

Douglas R. Conant, President and CEO,  
**CAMPBELL SOUP COMPANY**



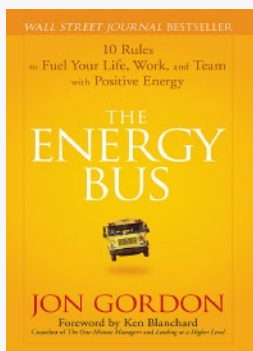
"Our leaders loved Jon's keynote talk at our Leadership Summit. His preparation and commitment to make sure his time with us would be effective, was outstanding. I personally appreciated his willingness to customize his speech and the following Q&A, to our overall learning objectives for the day. His energy, enthusiasm and humor didn't hurt either."

Jeff Lamb, EVP and Chief People Officer,  
**SOUTHWEST AIRLINES**



"Jon succeeded in mesmerizing the audience with his powerful message and sincere, enthusiastic delivery."

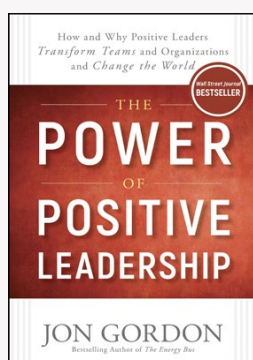
Linda H. Sherrer, CEO  
**PRUDENTIAL NETWORK REALTY**



### APPLICATIONS

- Positive Culture
- Sales Performance
- Positive Customer Service
- TeamWork
- Employee Engagement
- HR
- Stress Reduction
- Motivation & Productivity

Based on his international and *Wall Street Journal* best-selling book *The Energy Bus*, Jon Gordon presents a powerful roadmap to overcome common life and work obstacles and bring out the best in yourself and your team. Everyone faces challenges and every person, organization, company and team will have to overcome negativity and adversity to define themselves and create their success. Whether you are a leader looking to build a positive culture, a manager trying to energize and engage your team or someone who desires to enhance your productivity and performance, this talk will help you create more success and enjoy the ride of your life.



### APPLICATIONS

- Leadership and Team Development
- Positive Culture
- Vision & Purpose
- Positive Customer Service
- Employee Engagement
- Team Work
- HR
- Training

Based on his *Wall Street Journal* bestselling book *The Power of Positive Leadership*, Jon Gordon presents how and why positive leaders transform teams and organizations, and change the world. Positive leadership is not about fake positivity. It is the real stuff that makes great leaders great. The research is clear. Being a positive leader is not just a nice way to lead. It's the way to lead if you want to build a great culture, unite your organization in the face of adversity, develop a connected and committed team and achieve excellence and superior results. Discover proven principles and practices that make great leaders great.

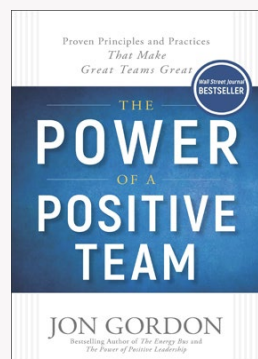


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## VARIOUS TYPES OF ORGANIZATIONS HAVE BENEFITED FROM JON'S MESSAGE

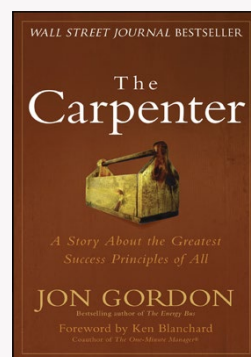
- Northwestern Mutual
- Southwest Airlines
- Bank of America
- Boston Scientific
- California Pizza Kitchen
- In and Out Burger
- Dell
- Blue Cross Blue Shield
- YMCA
- UnitedWay
- FBI
- The Los Angeles Dodgers and Rams
- PGA Tour
- New York Life
- State Farm Insurance
- Young Presidents Organization
- Wells Fargo
- AT&T
- Snapchat
- Chicago Cubs
- Atlanta Falcons
- Campbell Soup
- Pepperidge Farm
- BB&T Bank
- Publix Supermarkets
- and many more...



### APPLICATIONS

- Teamwork
- Positive Culture
- Sales
- Customer Service
- Communication
- Employee Engagement
- Leadership
- Team Development

Based on his *Wall Street Journal* bestselling book *The Power of a Positive Team*, Jon Gordon shares the proven principles and practices that build great teams. This presentation is packed with compelling stories and strategies to help teams overcome negativity and enhance their culture, communication, connection, commitment and performance.



### APPLICATIONS

- Leadership
- Culture Building
- Sales Performance
- Vision & Purpose
- Customer Service
- Employee Engagement
- HR
- Motivation & Productivity

In his inspirational story *The Carpenter*, Jon Gordon presents powerful lessons and the greatest success strategies of all to build a better life, career, team and organization. Everyone faces adversity and every person, organization, company and team will have to overcome fear, failure, busyness and stress to stand out, excel and make an impact on your team, customers, and the world. Whether you are looking to enhance your leadership, teamwork, sales performance or customer service, Jon Gordon provides the tools you need to create your masterpiece. Let's get started and begin the building process today.



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"The Energy Bus should be required reading in this country. In a time and world where we deal with so many negative things and people, Jon beautifully articulates the power of positive energy and attitude. This book will change your life and teach you how to be the driver of your bus. Buckle Up and enJOY the ride"

Dabo Swinney, Head Coach,

**CLEMSON UNIVERSITY**



"If you want to fuel your family, your career, your team, and your organization with spirit, read this book. Jon's energy and advice will leap off the page and help you cultivate positive energy in everything you do and you will make the world a better place for your having been here. Thanks, Jon, for pumping us up and making sure we get on the right bus."

Ken Blanchard, Co-author of

**THE ONE MINUTE MANAGER**

**AND LEADING AT A HIGHER LEVEL**

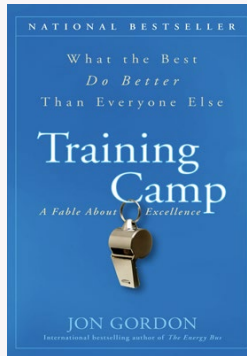


"Jon's presentation was regarded by many as the best of our conference. "Super," "Inspiring," "Great Ideas," "Phenomenal," "Wonderful uplifting presentation," "His enthusiasm rubs off," and similar comments dominated our attendee evaluations. We would certainly have him back again."

Ernie Mannino, Associate Executive Director,

**NATIONAL ASSOC. OF ELEMENTARY**

**SCHOOL PRINCIPLES**



## APPLICATIONS

- Training
- Culture Building
- Sales Performance
- Customer Service
- Employee Engagement
- Focus
- Leadership Development
- HR

Have you ever wondered what makes someone great in their field of work? Based on his work with professional sports teams, world-class organizations, and interviews with top professionals in a wide variety of fields, Jon Gordon discovered that the best of the best share a number of similar characteristics. There is a formula for success. There are habits that the best do that others don't and things that they do better than everyone else. There is a way that the best of the best approach their life and work and craft that differentiates themselves from others. This formula is predictable, repeatable and a process anyone can follow. In this inspirational keynote, Jon shares invaluable wisdom, deep insights and proven strategies on what it takes to bring out the best in yourself and your team. Whether you play sports or the piano or work with numbers, a computer or a scalpel, these lessons apply to everyone who must climb the mountain before reaching its peak.

Jon shares his message with thousands of leaders and organizations each year.





# Jon Gordon

Best Selling Author  
and Speaker



## BIOGRAPHY

Jon Gordon's best-selling books and talks have inspired readers and audiences around the world. His principles have been put to the test by numerous Fortune 500 companies, professional and college sports teams, school districts, hospitals and non-profits.

He is the author of 20 books including 8 best-sellers: *The Energy Bus*, *The Carpenter*, *Training Camp*, *You Win in the Locker Room First*, *The Power of Positive Leadership*, *The Power of a Positive Team*, *The Coffee Bean* and his latest *Stay Positive*.

Jon and his tips have been featured on The Today Show, CNN, CNBC, The Golf Channel, Fox and Friends and in numerous magazines and newspapers.

His clients include The Los Angeles Dodgers, The Atlanta Falcons, Campbell Soup, Dell, Publix, Southwest Airlines, LA Clippers, Miami Heat, Pittsburgh Pirates, BB&T Bank, Clemson Football, Northwestern Mutual, LA Rams, Snapchat, Wells Fargo, West Point Academy and more.

Jon is a graduate of Cornell University and holds a Masters in Teaching from Emory University. He and his training and consulting company are passionate about developing positive leaders, organizations and teams.

To schedule Jon Gordon to speak at your next event, please contact Jon Gordon Companies at:



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