

# THE POWER OF POSITIVE LEADERSHIP

## TRAINING PROGRAM FOR COLLEGE ATHLETES

**Student athletes will learn proven principles and practices to lead themselves and others while implementing skills and strategies to develop a positive mindset, manage stress, conquer fear and overcome negativity and adversity.**

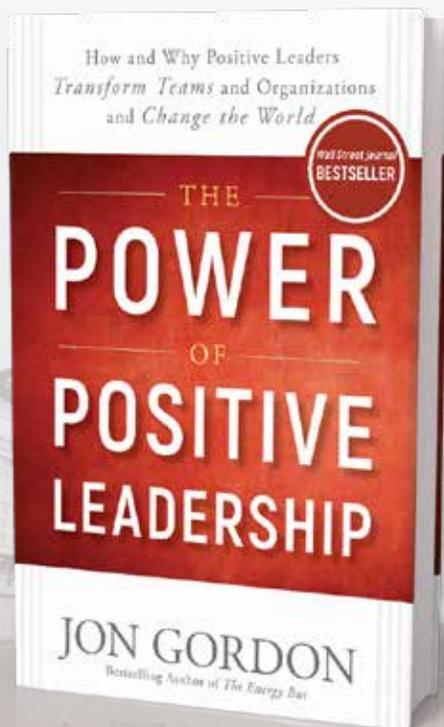
Based on his best-selling book, *The Power of Positive Leadership*, and his work with countless college athletes and coaches Jon Gordon has created a leadership training program designed specifically for student athletes.

As a former college athlete at Cornell University, Jon believes that every student athlete is a leader with the potential to influence their team, university, community and world in a positive way. However, most college athletes don't know how to lead and are not taught leadership skills. Recognizing the need, he created this training to share principles, practices, skills and strategies to help every student athlete enhance their leadership capability. His mission is to develop student athletes into leaders who will transform their teams and organizations and change the world.

Having shared this program with many of the most successful companies in the world Jon knows firsthand that the Power of Positive Leadership training program will not only benefit students now but also benefit their professional career and leadership in the future.

The Power of Positive Leadership Training for College Athletes is an interactive program facilitated by a Jon Gordon Companies (JGC) certified trainer that gives student athletes the tools and skills to:

- Create a strong, positive culture.
- Create a vision for themselves and their future and identify the actions necessary to achieve it
- Develop a positive mindset
- Overcome stress, fear, and failure
- Lead with optimism, encouragement and belief
- Transform complaining into solutions
- Communicate and connect more effectively to build stronger relationships and a stronger team.
- Become a more committed and better teammate
- Strive for excellence, lead by example, and inspire excellence in others
- Enhance resilience and grit and thrive in the face of adversity and challenges



[PowerOfPositiveLeadership.com](http://PowerOfPositiveLeadership.com)

# TWO WAYS TO BENEFIT FROM THIS LEADERSHIP TRAINING

*"In a time and world where we deal with so many negative things and people, Jon beautifully articulates the power of positive energy and attitude."*

**DABO SWINNEY**

Head Coach, Clemson University Football Team

## **A** TRAIN THE TRAINER

A JGC certified trainer will visit your campus and train up to 10 people (coaches, strength coach, character coach, or anyone selected by your athletic department) to become certified trainers who will deliver the program to your student athletes as you see fit.

## **B** DIRECT TRAINER

A JGC certified trainer will visit your campus and deliver a training directly to your student athletes. For example, a coach may bring a JGC trainer to work with their team or a life skills director may bring a trainer in for a few days to work with all freshman or several coaches may work together to bring a trainer in to work with their teams over several days. The options are very flexible.

Regardless of how and when you decide to deliver the training we recommend that every student athlete benefit from this program. It's not just for captains because every student athlete is a leader who influences others.



*"A thorough and comprehensive guide on positive leadership that will help anyone become a better leader!"*

**GEORGE RAVELING**

Nike's Director of Global Basketball Sports Marketing and Hall of Fame Basketball Coach

*"Every team or person, who wants to be a champion, will face adversity. There are "Energy Vampires" on every team. I use this book as a reference to assist me in turning a negative into a positive."*

**DOC RIVERS**

Head Coach, Boston Celtics

Contact Us for Additional Details and Ways to Engage

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